



# Wounds Australia 2018

ADVANCING HEALING HORIZONS:  
TOWARDS THE CUTTING EDGE IN WOUND CARE

WOUNDS AUSTRALIA NATIONAL CONFERENCE 2018  
Adelaide Convention Centre, 24-26 October



## Sponsorship & Exhibition Prospectus

[www.woundsaust2018.com.au](http://www.woundsaust2018.com.au)



# Invitation

## from Wounds Australia 2018 Committee

The Wounds Australia National Conference 2018 Organising Committee is excited to be able to present to you this prospectus for the 2nd Wounds Australia Conference. The theme, **Advancing Healing Horizons: Towards the cutting edge in wound care** will provide you and your team with the opportunity to highlight your current market leading products and devices, together with the research your scientific departments are progressing on to answer some of the unmet needs of wound care as it stands today. The theme allows for the opportunity to network with clinicians to understand their perspective of the changing health care systems and challenges faced and where you and your company may see ways to work collaboratively to develop new initiatives to aid in diagnostics, prevention, management and maintenance of wounds.

The Committee will host international, national and local speakers known to the 'wound family' and also new speakers who have recently discovered their passion in wound care and are keen to share their 'outside the box' concepts. The Conference will see collaboration between a range of professionals, from scientists and researchers to clinicians, from nursing and medicine to allied health. In true Wounds Australia style, we have some new committee members with refreshing ideas and keen to ensure that the Conference continues to be as successful as previous conferences.

Apart from wine, chocolate and dried fruits, Adelaide is known for its arts and quirkiness and the Committee will endeavor to bring this concept into the program of advancing in healing. We encourage you and your team to also work with these ideas and make this a Conference to remember. We recognise the role of corporate industry in sharing knowledge and the dissemination of newer technologies - you are all integral to the success of this Conference.

We look forward to welcoming you to Adelaide and the 2nd Wounds Australia Conference.

**Jan Rice**

Conference Convenor



## Scientific Program

The Scientific Committee, chaired by Nurse Practitioner, Terry Swanson, is developing an informative and dynamic program for 2018. We have many exciting and new educational opportunities which could involve our industry partners and we look forward to your input and collaboration.

International and national leaders in innovation, wound management and health economics will be invited to present on topics that provide cutting edge information as well as the history and current methods for a given topic.

We have condensed the program this year due to requests and reviews by industry and participants in 2016. The program will commence on the Wednesday morning with preconference workshops in the morning before the opening ceremony commences. The Wednesday night will be the designated Industry dinner night after the Welcome Reception and opening of the Exhibition, for your opportunity to entertain and inform your invitees without competing interests from Wounds Australia.

Thursday and Friday mornings will provide breakfast sessions, which the participants raved about in 2016 and filled very quickly, as spots are limited we encourage you to sign up early. Thursday will provide keynotes and concurrent sessions with the Wounds Australia AGM being held before the fun begins with the Conference Dinner. Friday will conclude the Conference but the last session may be a "shark tank" experience where researchers or innovators may pitch their ideas to a panel that may consist of industry, university and Wounds Australia Board, to award a successful candidate with a monetary prize. We anticipate that over 120 free abstracts will be presented in several formats from traditional to "3 minute thesis" options. Our electronic poster sessions will be improved this year with headphones and designated areas for a 3 minute oral presentation of the poster.

For regular updates on invited speakers and to view the proposed program, please visit the Conference website [www.woundsaust2018.com.au](http://www.woundsaust2018.com.au)

## Committee Members

### Organising Committee

Jan Rice, Convenor  
Annie Walsh, Vice Convenor  
Melinda Brooks  
Anne Buck  
Di Carr  
Trudi Collet  
Nikki Frescos  
Emily Haesler  
Linda Hutchinson  
Scott King  
Meredith Kirkpatrick  
Jane Martin  
Jan McGregor  
Bill McGuinness  
Andrea Minnis  
Heather Nicolas  
Paul Philcox  
Sue Poulson  
Tabatha Rando  
Eugene Salole  
Lusi Sheehan  
Rosa Stewart  
Geoff Sussman  
Terry Swanson  
Michael Woodward

### Scientific Committee

Terry Swanson, Chairperson  
Bill McGuinness, Deputy Chair  
Trudi Collet  
Nikki Frescos  
Emily Haesler  
Scott King  
Charne Miller  
Eugene Salole  
Geoff Sussman  
Michael Woodward

### Conference Secretariat



PO Box 6150, Kingston ACT 2604  
T: 02 6281 6624 • F: 02 6285 1336  
E: [conference@conlog.com.au](mailto:conference@conlog.com.au)  
[www.conferencelogistics.com.au](http://www.conferencelogistics.com.au)



## Delegate Profile

The Wounds Australia National Conference 2018 will aim to bring together in excess of 800 wound care professionals from all disciplines who contribute to change, from delivery of care through to therapeutic development. Healthcare professionals attending include:

- Nursing professionals
- Medical professionals
- Allied Health professionals
- Emergency personnel
- Academics and researchers
- Pharmacists
- Scientists

## Location and Venue

### Conference Venue

The Wounds Australia National Conference 2018 will be held at the Adelaide Convention Centre. Located within the central business district, the centre has the iconic River Torrens located on one side, and the new medical precinct on the other. A large range of restaurants and cafes are within easy walking distance, making this an ideal location to network both during and outside of conference hours.

## Benefits to Sponsors and Exhibitors

Sponsorship of the Wounds Australia National Conference 2018 will provide many long-lasting benefits including:

- Maximum exposure at Australia's leading event devoted to wound care management
- The opportunity to deliver a clear message that you have a genuine commitment to the wound care industry
- High visibility on the official Conference website and Wounds Australia National Conference 2018 marketing materials
- A chance to present latest innovations and new products to your target market

- The chance to showcase wound care strategies and equipment to your target market
- The opportunity to build brand awareness
- The opportunity to educate your target market
- The opportunity to build and enhance relationships with key clients.

Wounds Australia National Conference 2018 offers a unique opportunity to increase your company's exposure and strengthen relationships to a diverse cross-section of industry professionals through the following marketing strategy:

- E-marketing: including regular email blasts promoting program updates, key dates and featured speakers
- Marketing collateral: including flyers to be used at industry events to stimulate interest and provide key details
- Website: the main information distribution channel which will be regularly updated and refreshed with latest updates.
- Conference App: to be accessible prior to and after the Conference – opportunities for branding and marketing.

Sponsorship packages and commitment levels vary and can be tailored to suit your marketing strategies. Whatever your business, Wounds Australia National Conference 2018 has a sponsorship package that will help you meet your brand and networking objectives.

### MTAA Code of Practice

Wounds Australia National Conference 2018 Organising Committee acknowledges the MTAA Code of Practice, under which many Corporate Industry work. For a small number of sponsorship opportunities this may mean minor adjustments. Conference Logistics are happy to work with MTAA members to discuss the best options to ensure compliance with the Code of Practice. We would encourage you to contact us to discuss further any concerns or adjustments to work within the code.

To view the MTAA Code of Practice please visit [www.mtaa.org.au/code-of-practice](http://www.mtaa.org.au/code-of-practice)



## Sponsorship and Exhibition opportunities at a glance

Sponsorship item	Number of opportunities available	Price (inc GST)	Inclusive booths (3x3m)	Maximum additional booths that may be purchased (3x3m)
Platinum Sponsor	<b>SOLD</b>	\$85,000	6	+2
Gold Sponsor (3 sold)	1 available	\$45,000	4	+2
Silver Sponsor	6 available	\$25,000	2	+2
Bronze Sponsor (2 sold)	6 available	\$12,000	1	+2
Keynote Speaker Sponsor	Multiple	\$POA		+2
Welcome Reception Sponsor	Exclusive	\$9,900		+2
Breakfast Workshop Sponsor (4 sold)	1 available	\$9,900		+2
Satchel Sponsor	Exclusive	\$9,900		+2
Conference App Sponsor	Exclusive	\$8,800		+2
Coffee Cart Sponsor	2 available	\$8,800		+2
Friday Farewell Drinks and Airport Shuttle	Exclusive	\$7,700		+1
Session or Workshop Sponsor	Multiple	\$6,600		+1
Chargebar Sponsor	Multiple	\$6,600		+1
Conference Handbook Sponsor	<b>SOLD</b>	\$5,500		+1
Lanyard Sponsor	Exclusive	\$5,500		+1
Pocket Program Sponsor	Exclusive	\$5,500		+1
Water Bottle Sponsor	Exclusive	\$5,500		+1
Light Breakfast Sponsor	2 available	\$3,300		+1
Conference Note Pad Sponsor	Exclusive	\$2,200		+1
Conference Pen Sponsor	Exclusive	\$2,200		+1
Warm Up Prize Sponsor	Multiple	In Kind		+1
Satchel Insert	Multiple	\$2,200		
<b>Advertising Opportunities</b>				
Handbook Advertising – Full page	Multiple	\$2,200		
Handbook Advertising – Half page	Multiple	\$1,800		
Handbook Advertising – Quarter page	Multiple	\$1,100		
<b>Exhibition Booths</b>				
Exhibition booth (3x3m)	Multiple	\$4,800		
Extra Exhibitor Staff	Multiple	\$660		



## PLATINUM SPONSOR

EXCLUSIVE OPPORTUNITY

**SOLD**

### As the Platinum Sponsor, your organisation will receive the following:

#### Registrations

- Six complimentary full delegate registrations including tickets to the Welcome Reception and Conference Dinner
- Six complimentary exhibitor registrations

#### Exhibition

- Space equal to six 3x3m exhibition booths in a premium location
- Opportunity to purchase an additional two 3x3m exhibition booths at the special rate of \$3,800 each, if required

#### Social functions

- Acknowledgement as Conference Dinner sponsor
- Opportunity to provide one pull-up banner for placement at the Conference Dinner
- Logo to be featured on the Conference Dinner menu
- Two additional tickets for the Conference Dinner
- Two complimentary tickets to the VIP Dinner

#### Speaking opportunity

- Opportunity to address delegates before the first keynote presentation (4 minutes)
- Opportunity to briefly address delegates at the Conference Dinner (3 minutes)
- Opportunity for one 30-minute lunchtime education session or pre conference workshop (choice of day for one non-competing lunchtime workshop/education session to be held in the "Education Zone" of the exhibition; speakers/content to be arranged by sponsor but approved by the Scientific Committee)

#### Breakfast Workshop Session

- This is the ideal opportunity for you to showcase your products, developments or research with a captured audience. The breakfast sessions will be held on the two main mornings of the conference and sponsors will have a maximum of one and a half hours (7.00 to 8.30am) to present and network with up to 120 invited delegates over a

hot plated breakfast. Guidelines will be available from the Scientific Committee regarding what can be presented. As a professional courtesy, other Corporate Industry exhibitors will be requested not to attend these sessions

- Breakfast Workshop details will be advertised on the Conference website, and bookings either made available to delegates through the registration site or via a broadcast emailed invitation
- Provision for the sponsor to provide one freestanding banner for display in the room during the session
- Company logo and acknowledgement as a Breakfast Workshop Sponsor:
  - + in the Conference handbook
  - + on official Conference signage at the venue

#### Acknowledgement / Logo placement

- Verbal acknowledgement of support during the opening and closing ceremonies
- Opportunity to provide one pull-up banner for placement on the conference plenary stage
- Company logo and acknowledgement as the Platinum Sponsor:
  - + on the covers of the registration brochure and the Conference handbook
  - + on official Conference signage inside the venue
  - + on the Conference website, [www.woundsaust2018.com.au](http://www.woundsaust2018.com.au) with link to your homepage
  - + on the Wounds Australia National Conference 2018 app
- 150 word company listing in the Conference handbook
- Full page colour advertisement in the Conference handbook (artwork to be supplied by sponsor)
- Opportunity to place two A4 promotional flyers or merchandise items in the Conference satchels

#### Delegate information

- Copy of delegate list (name, organisation, State only) in accordance with *Privacy Legislation 2001*.



## GOLD SPONSOR

FOUR OPPORTUNITIES

**\$45,000** (INCL GST)

### As a Gold Sponsor, your organisation will receive the following:

#### Registrations

- Four complimentary full delegate registrations including tickets to the Welcome Reception and Conference Dinner
- Four complimentary exhibitor registrations

#### Exhibition

- Space equal to four 3x3m exhibition booths in a priority location
- Opportunity to purchase an additional two 3x3m exhibition booths at the special rate of \$3,800 each, if required

#### Social functions

- One complimentary ticket to the VIP Dinner

#### Speaking opportunity

- Opportunity to address delegates for 3 minutes (date and time determined by Organising Committee)
- Opportunity for one 20 minute lunchtime education session or pre conference workshop (choice of day for one concurrent lunchtime workshop/education session to be held in the "Education Zone" exhibition; speakers/content to be arranged by sponsor but approved by the Scientific Committee)

#### Acknowledgement / Logo placement

- Verbal acknowledgement of support during the opening and closing ceremonies
- Company logo and acknowledgement as a Gold Sponsor:
  - + on the internal covers of the registration brochure and the Conference handbook
  - + on official Conference signage inside the venue
  - + on the Conference website, [www.woundsaust2018.com.au](http://www.woundsaust2018.com.au) with link to your homepage
  - + on the Wounds Australia National Conference 2018 app
- 100 word company listing in the Conference handbook
- Full page colour advertisement in the Conference handbook (artwork to be supplied by sponsor)
- Opportunity to place two A4 promotional flyers or merchandise items in the Conference satchels

#### Delegate information

- Copy of delegate list (name, organisation, State only) in accordance with *Privacy Legislation 2001*.



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## SILVER SPONSOR

SIX OPPORTUNITIES

**\$25,000** (INCL GST)

### As a Silver Sponsor, your organisation will receive the following:

#### Registrations

- Two complimentary full delegate registrations including tickets to the Welcome Reception and Conference Dinner
- Two complimentary exhibitor registrations

#### Exhibition

- Space equal to two 3x3m exhibition booths in a priority location
- Opportunity to purchase an additional two 3x3m exhibition booths at the special rate of \$3,800 each, if required

#### Acknowledgement / Logo placement

- Acknowledgement via slides of support during the opening and closing ceremonies
- Company logo and acknowledgement as a Silver Sponsor:

- + on the internal covers of the registration brochure and the Conference handbook
- + on official Conference signage inside the venue
- + on the Conference website, [www.woundsaust2018.com.au](http://www.woundsaust2018.com.au) with link to your homepage
- + on the Wounds Australia National Conference 2018 app
- 100 word company listing in Conference handbook
- Half page colour advertisement in Conference handbook (artwork to be supplied by sponsor)
- Opportunity to place one A4 promotional flyer or merchandise item in the Conference satchels

#### Delegate information

- Copy of delegate list (name, organisation, State only) in accordance with *Privacy Legislation 2001*.





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## BRONZE SPONSOR

EIGHT OPPORTUNITIES

**\$12,000** (INCL GST)

### As a Bronze Sponsor, your organisation will receive the following:

#### Registrations

- One complimentary full delegate registration including tickets to the Welcome Reception and Conference Dinner
- One complimentary exhibitor registration

#### Exhibition

- Space equal to one 3x3m exhibition booth in a priority location
- Opportunity to purchase an additional two 3x3m exhibition booths at the special rate of \$3,800 each, if required

#### Acknowledgement / Logo placement

- Acknowledgement via slides of support during the opening and closing ceremonies
- Company logo and acknowledgement as a Bronze Sponsor:

- + on the internal covers of the registration brochure and the Conference handbook
- + on official Conference signage inside the venue
- + on the Conference website, [www.woundsaust2018.com.au](http://www.woundsaust2018.com.au) with link to your homepage
- + on the Wounds Australia National Conference 2018 app
- 75 word company listing in Conference handbook
- Quarter page colour advertisement in Conference handbook (artwork to be supplied by sponsor)
- Opportunity to place one A4 promotional flyers or merchandise in the Conference satchels

#### Delegate information

- Copy of delegate list (name, organisation, State only) in accordance with *Privacy Legislation 2001*.

## KEYNOTE SPEAKER SPONSOR

MULTIPLE OPPORTUNITIES

**\$POA**

#### Entitlements include:

- Naming rights to your sponsored Keynote's speaking session
- Company acknowledgment as a sponsor in the Conference handbook and Conference app
- Company logo and acknowledgement on official Conference signage at the venue
- Opportunity to place a single A4 promotional flyer in the Conference satchels

NB: Costs incurred by the speaker, including travel to and from the Conference, accommodation for the duration of the Conference and other related expenses are to be paid for by the sponsor. Sponsorship to be approved by the Scientific Committee and speaker.

#### Exhibition

- Opportunity to purchase up to two 3x3m exhibition booths at the special rate of \$3,800 each, if required (not applicable when booked with another sponsorship package)



## WELCOME RECEPTION SPONSOR

EXCLUSIVE OPPORTUNITY

**\$9,900 (INCL GST)**

The Welcome Reception is a fantastic opportunity for delegates, speakers, sponsors and exhibitors to network in a relaxed social environment at the opening of the Wounds Australia National Conference 2018 Conference.

### Entitlements include:

- Opportunity to address delegates during the Welcome Reception (3 minutes)
- Opportunity to display two company banners (to be provided by the sponsor) during the Welcome Reception
- Four complimentary tickets to the Welcome Reception
- Company acknowledgment as a sponsor in the Conference handbook and Conference app
- 75 word company listing in Conference handbook
- Half page colour advertisement in Conference handbook (artwork to be supplied by sponsor)
- Opportunity to place a single A4 promotional flyer in the Conference satchels
- Copy of delegate list (name, organisation, State only) in accordance with *Privacy Legislation 2001*

### Exhibition

- Opportunity to purchase up to two 3x3m exhibition booths at the special rate of \$3,800 each, if required (not applicable when booked with another sponsorship package)

### Acknowledgement / Logo placement

- Acknowledgement via slides of support during the opening and closing ceremonies
- Company logo and acknowledgement as the Welcome Reception Sponsor:
  - + on the internal cover of the Conference handbook
  - + on official Conference signage inside the venue
  - + on the Conference website, [www.woundsaust2018.com.au](http://www.woundsaust2018.com.au) with link to your homepage
  - + on the Wounds Australia National Conference 2018 app
- 75 word company listing in Conference handbook
- Quarter page colour advertisement in Conference handbook (artwork to be supplied by sponsor)
- Opportunity to place one A4 promotional flyers or merchandise in the Conference satchels

### Delegate information

- Copy of delegate list (name, organisation, State only) in accordance with *Privacy Legislation 2001*.



## BREAKFAST WORKSHOP SPONSOR

FIVE OPPORTUNITIES

**\$9,900** (INCL GST)

This is the ideal opportunity is for sponsors to showcase their products, developments or research with a captured audience. The breakfast sessions will be held on the two main mornings of the conference (7.00 to 8.30am with Conference program commencing at 8.45am) and sponsors will have a maximum of one and a half hours to present and network with up to 120 invited delegates over a hot plated breakfast. Guidelines will be available from the Scientific Committee regarding what can be presented. As a professional courtesy, other Corporate Industry exhibitors will be requested not to attend these sessions.

### Breakfast Workshop Session

- Breakfast Workshop details will be advertised on the Conference website, and bookings either made available to delegates through the registration site or via a broadcast emailed invitation
- Provision for the sponsor to provide one freestanding banner for display in the room during the session
- Company logo and acknowledgement as a Breakfast Workshop Sponsor:
  - + in the Conference handbook
  - + on official Conference signage at the venue

### Exhibition

- Opportunity to purchase up to two 3x3m exhibition booths at the special rate of \$3,800 each, if required (not applicable when booked with another sponsorship package)

### Acknowledgement / Logo placement

- Acknowledgement via slides of support during the opening and closing ceremonies
- Company logo and acknowledgement as a Breakfast Workshop Sponsor:
  - + on the internal cover of the Conference handbook
  - + on official Conference signage inside the venue
  - + on the Conference website, [www.woundsaust2018.com.au](http://www.woundsaust2018.com.au) with link to your homepage
  - + on the Wounds Australia National Conference 2018 app
- 75 word company listing in Conference handbook
- Quarter page colour advertisement in Conference handbook (artwork to be supplied by sponsor)
- Opportunity to place one A4 promotional flyers or merchandise in the Conference satchels

### Delegate information

- Copy of delegate list (name, organisation, State only) in accordance with *Privacy Legislation 2001*



## SACHEL SPONSOR

EXCLUSIVE OPPORTUNITY

**\$9,900** (INCL GST)

### Entitlements include:

- Company name/logo on all Conference satchels (designed by the Organising Committee)
- Company acknowledgment as a sponsor in the Conference handbook and Conference app
- 75 word company listing in Conference handbook
- Half page colour advertisement in Conference handbook (artwork to be supplied by sponsor)
- Opportunity to place a single A4 promotional flyer in the Conference satchels
- Copy of delegate list (name, organisation, State only) in accordance with *Privacy Legislation 2001*

### Exhibition

- Opportunity to purchase up to two 3x3m exhibition booths at the special rate of \$3,800 each, if required (not applicable when booked with another sponsorship package)

## CONFERENCE APP SPONSOR

EXCLUSIVE OPPORTUNITY

**\$8,800** (INCL GST)

The app for iPhone, Android, iPad, Blackberry and any smartphone or iPad/laptop that has web browsing capability will showcase the full program, abstracts, posters, speaker details, social programs, sponsor and exhibitor listing, audience polling, alerts and maps. Once sponsorship of the Conference app is confirmed, the app can be made live.

### Entitlements include:

- Prominent branding on the Wounds Australia National Conference 2018 app front page
- Acknowledgement of support during the opening ceremony
- Company logo and acknowledgement as the Wounds Australia National Conference 2018 app sponsor:
  - + in the Conference handbook
  - + on official Conference signage at the venue
  - + on the Conference website, [www.woundsaust2018.com.au](http://www.woundsaust2018.com.au) with link to your homepage

- 80 word company listing in Conference handbook
- Half page colour advertisement in Conference handbook (artwork to be supplied by sponsor)
- Copy of delegate list (name, organisation, State only) in accordance with *Privacy Legislation 2001*

### Exhibition

- Opportunity to purchase up to two 3x3m exhibition booths at the special rate of \$3,800 each, if required (not applicable when booked with another sponsorship package)



## COFFEE CART SPONSOR

TWO OPPORTUNITIES

**\$8,800** (INCL GST)

Two coffee carts will be placed in prominent positions around the conference venue and are very popular with delegates. The carts would be available from the start of registration until the end of afternoon tea each day of the conference. Carts may either be located on your exhibition booth or located close by (if applicable). Supply of espresso machine, baristas and consumables included.

### Entitlements include:

- Opportunity to place one pull up banner in a suitable position behind / beside a coffee cart
- Opportunity to provide branded coffee cups at your own expense (cost to be confirmed)
- Company acknowledgment as a sponsor in the registration brochure and Conference handbook
- 60 word company listing in Conference handbook
- Opportunity to place a single A4 promotional flyer in the Conference satchels

- Copy of delegate list (name, organisation, State only) in accordance with *Privacy Legislation 2001*

### Exhibition

- Opportunity to purchase up to two 3x3m exhibition booths at the special rate of \$3,800 each, if required (not applicable when booked with another sponsorship package)

## FRIDAY FAREWELL DRINKS & AIRPORT SHUTTLE SPONSOR

EXCLUSIVE OPPORTUNITY

**\$7,700** (INCL GST)

Ensure the close of the conference and travel home for the delegates is as relaxed as possible, by sponsoring the Friday Farewell Drinks from 4.00-5.00pm following the close of the conference and providing an airport shuttle bus departing at 5.15pm.

### Entitlements include:

- Naming rights to the Friday Farewell Drinks and Airport Shuttle
- Provision for the sponsor to provide two freestanding banners for display in the networking drinks venue
- Sponsor logo to be included on the tickets for both the Airport Shuttle
- Company acknowledgment as a sponsor in the registration brochure and Conference handbook
- Company acknowledgment in the registration site where the Friday Farewell Drinks and Airport Shuttle are mentioned

- 75 word company listing in Conference handbook
- Opportunity to place a single A4 promotional flyer in the Conference satchels
- Copy of delegate list (name, organisation, State only) in accordance with *Privacy Legislation 2001*

### Exhibition

- Opportunity to purchase one 3x3m exhibition booth at the special rate of \$3,800, if required (not applicable when booked with another sponsorship package)



## SESSION OR WORKSHOP SPONSOR

MULTIPLE OPPORTUNITIES

**\$6,600** (INCL GST)

There will be a number of sessions held throughout the Conference and further details will be available on the Conference website where the program is regularly updated.

### Entitlements include:

- Provision for the sponsor to provide two freestanding banners for display in the room during the session
- Sponsor logo to feature on the session holding slides
- Sponsor to be given the opportunity to chair the sponsored session
- Company acknowledgment as a sponsor in the Conference handbook and Conference app
- 50 word company listing in Conference handbook
- Opportunity to place a single A4 promotional flyer in the Conference satchels

- Copy of delegate list (name, organisation, State only) in accordance with *Privacy Legislation 2001*

### Exhibition

- Opportunity to purchase one 3x3m exhibition booth at the special rate of \$3,800, if required (not applicable when booked with another sponsorship package)

## CHARGEBAR SPONSOR

MULTIPLE OPPORTUNITIES

**\$6,600** (INCL GST)

Provide delegates with the ability to quickly recharge their smart phone with a branded Chargebar.

### Entitlements include:

- Branded Chargebar (sponsor to supply artwork, deadlines apply)
- Provision for the sponsor to provide one freestanding banner for display next to the Chargebar
- Company acknowledgment as a sponsor in the Conference handbook and Conference app
- 50 word company listing in Conference handbook
- Opportunity to place a single A4 promotional flyer in the Conference satchels
- Copy of delegate list (name, organisation, State only) in accordance with *Privacy Legislation 2001*

### Exhibition

- Opportunity to purchase one 3x3m exhibition booth at the special rate of \$3,800, if required (not applicable when booked with another sponsorship package)



## CONFERENCE HANDBOOK SPONSOR

EXCLUSIVE OPPORTUNITY

**SOLD**

### Entitlements include:

- Full page advertisement inside front cover in Conference handbook (artwork to be supplied by sponsor)
- Company acknowledgment as a sponsor in the Conference handbook and Conference app
- 25 word company listing in Conference handbook
- Copy of delegate list (name, organisation, State only) in accordance with *Privacy Legislation 2001*

### Exhibition

- Opportunity to purchase one 3x3m exhibition booth at \$3,800, if required (not applicable when booked with another sponsorship package)

## LANYARD SPONSOR

EXCLUSIVE OPPORTUNITY

**\$5,500 (INCL GST)**

### Entitlements include:

- Company name/logo printed on lanyards (either supplied by the sponsor or designed by the Organising Committee)
- Company acknowledgment as a sponsor in the Conference handbook and Conference app
- 75 word company listing in Conference handbook
- Half page colour advertisement in Conference handbook (artwork to be supplied by sponsor)
- Opportunity to place a single A4 promotional flyer in the Conference satchels
- Copy of delegate list (name, organisation, State only) in accordance with *Privacy Legislation 2001*

### Exhibition

- Opportunity to purchase one 3x3m exhibition booth at \$3,800, if required (not applicable when booked with another sponsorship package)



## POCKET PROGRAM SPONSOR

EXCLUSIVE OPPORTUNITY

**\$5,500** (INCL GST)

### Entitlements include:

- Company logo to be featured on the Pocket Program
- Company acknowledgment as a sponsor in the Conference handbook and Conference app
- 75 word company listing in Conference handbook
- Opportunity to place a single A4 promotional flyer in the Conference satchels
- Copy of delegate list (name, organisation, State only) in accordance with *Privacy Legislation 2001*

### Exhibition

- Opportunity to purchase one 3x3m exhibition booth at \$3,800, if required (not applicable when booked with another sponsorship package)

## WATER BOTTLE SPONSOR

EXCLUSIVE OPPORTUNITY

**\$5,500** (INCL GST)

### Entitlements include:

- Company name/logo printed on 500ml plastic water bottles. Opportunity to upgrade to a sports bottle or sparkling mineral water bottles, price to be determined on application
- Company acknowledgment as a sponsor in the Conference handbook and Conference app
- 75 word company listing in Conference handbook
- Opportunity to place a single A4 promotional flyer in the Conference satchels
- Copy of delegate list (name, organisation, State only) in accordance with *Privacy Legislation 2001*

### Exhibition

- Opportunity to purchase one 3x3m exhibition booth at \$3,800, if required (not applicable when booked with another sponsorship package)





## LIGHT BREAKFAST SPONSOR

TWO OPPORTUNITIES

**\$3,300** (INCL GST)

Help provide the delegates with a morning boost prior to the start of each conference day, by including fresh fruit or mini muffins on your exhibition booth (exhibition booth is an additional cost).

### Entitlements include:

- Company acknowledgment as a sponsor in the Conference handbook and Conference app
- 25 word company listing in Conference handbook
- Copy of delegate list (name, organisation, State only) in accordance with *Privacy Legislation 2001*

### Exhibition

- Opportunity to purchase one 3x3m exhibition booth at \$3,800, if required (not applicable when booked with another sponsorship package)

## CONFERENCE NOTE PAD SPONSOR

SPONSOR TO SUPPLY NOTE PADS, EXCLUSIVE OPPORTUNITY

**\$2,200** (INCL GST)

### Entitlements include:

- Note pads will be placed in the Conference satchels (note pads to be supplied by sponsor)
- Company acknowledgment as a sponsor in the Conference handbook and Conference app
- 25 word company listing in Conference handbook
- Copy of delegate list (name, organisation, State only) in accordance with *Privacy Legislation 2001*

### Exhibition

- Opportunity to purchase one 3x3m exhibition booth at \$3,800, if required (not applicable when booked with another sponsorship package)



# Wounds Australia 2018

ADVANCING HEALING HORIZONS:  
TOWARDS THE CUTTING EDGE IN WOUND CARE

## CONFERENCE PEN SPONSOR

SPONSOR TO SUPPLY PENS, EXCLUSIVE OPPORTUNITY

**\$2,200** (INCL GST)

### Entitlements include:

- Company acknowledgment as a sponsor in the Conference handbook and Conference app
- 25 word company listing in Conference handbook
- Copy of delegate list (name, organisation, State only) in accordance with *Privacy Legislation 2001*

### Exhibition

- Opportunity to purchase one 3x3m exhibition booth at \$3,800, if required (not applicable when booked with another sponsorship package)

*Or, supply both the note pads and pens for a combined sponsorship price of \$3,300.*

## WARM UP PRIZE SPONSOR

SPONSOR TO SUPPLY PRIZES, MULTIPLE OPPORTUNITIES

**IN KIND, 10 PRIZES  
REQUIRED PER SPONSOR**

To help generate delegate visitation at your exhibition booth prior to a catering break, delegates will be asked to check their seats for a lucky sticker which can be redeemed at your exhibition booth for a prize (exhibition booth is an additional cost).

### Entitlements include:

- Company acknowledgment as a sponsor in the Conference handbook and Conference app
- 25 word company listing in Conference handbook
- Copy of delegate list (name, organisation, State only) in accordance with *Privacy Legislation 2001*

## SACHEL INSERTS

**\$2,200** (INCL GST)

Opportunity to place a single A4 promotional flyer or merchandise item in the Conference satchels.

## ADVERTISING IN CONFERENCE HANDBOOK

FINISHED ARTWORK TO BE SUPPLIED BY SPONSOR

<b>Full page colour A4 advertisement</b>	<b>\$2,200 (incl GST)</b>
<b>Half page colour advertisement</b>	<b>\$1,800 (incl GST)</b>
<b>Quarter page colour advertisement</b>	<b>\$1,100 (incl GST)</b>

Deadline dates and artwork specifications will be supplied when available.



## EXHIBITION OPPORTUNITIES

The Welcome Reception, tea breaks and lunches will be held in the exhibition areas to ensure the maximum number of opportunities for networking between delegates and exhibitors.

Please note, a maximum of two exhibition booths may be booked per organisation, unless booked as part of a sponsorship package.

### EXHIBITION BOOTH

**\$4,800** (INCL GST)

#### Entitlements include:

- One complimentary full delegate registration including the Welcome Reception
- Company logo and 25 word company listing in the Conference handbook
- Copy of delegate list (name, organisation, State only), in accordance with Privacy Legislation 2001
- One exhibition booth or space (3m x 3m) for the duration of the Conference including:
  - + Exhibition booth frame with white laminate infill
  - + Corporate signage on fascia (vinyl cut uppercase lettering onto a white background, with names on open sides)
  - + Back and side walls to the height of approx. 2.5m
  - + 2 x 150 watt track lights
  - + 1 double outlet, 4 amp capacity power point
- Opportunity to place a single A4 promotional flyer in the Conference satchels

### EXTRA EXHIBITION STAFF

**\$660** (INCL GST)

Exhibitors are entitled to one complimentary full delegate registration. If you require other members of staff to be on your stand for the Conference, an Extra Exhibitor Staff registration must be purchased per staff member. This cost covers tea breaks and lunches. This fee does not include admittance to Conference sessions or the Conference Dinner. Tickets for the Conference Dinner may be purchased at an additional cost.



# SPONSORSHIP AND EXHIBITION TERMS AND CONDITIONS

Wounds Australia National Conference 2018 Committees and Conference Logistics will hereafter be referred to as 'the Organisers'. The Adelaide Convention Centre will hereafter be referred to as 'the venue'.

- Sponsor and exhibition packages will be allocated in order of receipt of booking forms.
- The Organisers and venue accept no liability for damage to exhibits by loss, damage, theft, fire, water, storms, strikes riots or any cause whatsoever. Sponsors and exhibitors are advised to insure against such liability.
- The Organisers reserve the right to change the venue and duration if circumstances demand at their discretion.
- The sponsors and exhibitors will indemnify the Organisers in respect of any claims and demands in respect thereof. The sponsors and exhibitors must take out adequate insurance in respect of all claims.
- The Organisers reserve the right to alter the exhibition floor plan at their discretion.
- Exhibits must not be removed and displays must not be dismantled either partly or in total before closing time on the last day of the exhibition. All exhibits and display material must be removed by the time indicated in the sponsorship and exhibition manual.
- Sponsors and exhibitors may only conduct competitions or offer prizes with the permission of the Organisers.
- The sponsors and exhibitors undertake that they will not hold any events, educational or social functions at the same time as official conference program sessions or social functions.

## **Payment Details**

- An invoice will be sent on receipt of the booking form.
- If a deposit is not received within 30 days of receipt of the invoice your booking will be cancelled.
- For cancellation of sponsorship and/or exhibition at least 2 months prior to the commencement of the conference, full payments will only be refundable if the Organisers are able to re sell the package.
- For cancellations less than 2 months prior to the commencement of the exhibition, all payments are non-refundable.

Contact name: .....

Position: ..... Organisation: .....

Postal Address: ..... State: ..... Postcode: .....

Phone: ..... Mobile: .....

Email: .....

## Sponsorship Booking

**Please tick your preferred sponsorship opportunity**

- |   |          |  |         |
|---|----------|--|---------|
| <input type="checkbox"/> Platinum Sponsor                         | \$85,000 | <input type="checkbox"/> Conference Handbook Sponsor         | \$5,500 |
| <input type="checkbox"/> Gold Sponsor                             | \$45,000 | <input type="checkbox"/> Lanyard Sponsor                     | \$5,500 |
| <input type="checkbox"/> Silver Sponsor                           | \$25,000 | <input type="checkbox"/> Pocket Program Sponsor              | \$5,500 |
| <input type="checkbox"/> Bronze Sponsor                           | \$12,000 | <input type="checkbox"/> Water Bottle Sponsor                | \$5,500 |
| <input type="checkbox"/> Keynote Speaker Sponsor                  | \$POA    | <input type="checkbox"/> Light Breakfast Sponsor             | \$3,300 |
| <input type="checkbox"/> Welcome Reception Sponsor                | \$9,900  | <input type="checkbox"/> Conference Note Pad Sponsor         | \$2,200 |
| <input type="checkbox"/> Breakfast Workshop Sponsor               | \$9,900  | <input type="checkbox"/> Conference Pen Sponsor              | \$2,200 |
| <input type="checkbox"/> Satchel Sponsor                          | \$9,900  | <input type="checkbox"/> Warm Up Prize Sponsor               | In Kind |
| <input type="checkbox"/> Conference App Sponsor                   | \$8,800  | <input type="checkbox"/> Satchel Insert                      | \$2,200 |
| <input type="checkbox"/> Coffee Cart Sponsor                      | \$8,800  | <input type="checkbox"/> Handbook Advertising – Full Page    | \$2,200 |
| <input type="checkbox"/> Friday Farewell Drinks & Airport Shuttle | \$7,700  | <input type="checkbox"/> Handbook Advertising – Half Page    | \$1,800 |
| <input type="checkbox"/> Session or Workshop Sponsor              | \$6,600  | <input type="checkbox"/> Handbook Advertising – Quarter Page | \$1,100 |
| <input type="checkbox"/> Chargebar Sponsor                        | \$6,600  |  |         |

## Exhibition Booking

- Exhibition Booth/Space 3x3m      Number of booths (refer to maximum booking chart on page 5) \_\_\_\_\_ @ \$4,800 each  
or additional Sponsor booths \_\_\_\_\_ @ \$3,800 each

*Floor plan to be released shortly, allocations will be made in order of booking date*

- Extra Exhibition Staff @ \$660    Please book a place for \_\_\_\_\_ additional representative(s)

Names of representative(s) are: .....

## Payment Summary

SPONSORSHIP TOTAL	\$ .....
EXHIBITION BOOTH	\$ .....
ADDITIONAL EXHIBITOR STAFF	\$ .....
TOTAL AMOUNT TO BE INVOICED (inc GST)	\$ .....

## Conditions

I/we accept the terms and conditions of undertaking a Sponsorship and/ or Exhibition package for Wounds Australia National Conference 2018.

Name: .....

Signature: ..... Date: .....

## Payment Details

- I wish to pay by Electronic Funds Transfer. Bank details will be provided on your tax invoice  
 I wish to pay by credit card and hereby authorise Conference Logistics to charge the amount of \$ \_\_\_\_\_ to my credit card

Please charge my:  MasterCard  Visa

Card Number: ..... Expiry Date: .....

Card Holder Name: ..... Signature: ..... CW: .....

Conference Logistics will forward you an approval letter with tax invoice for completion within 7 days. The sponsorship and/or exhibition will not be confirmed until a minimum deposit of 50% of the total sponsorship and/or exhibition cost has been received.

**Please send completed to:**

Conference Logistics. PO Box 6150, KINGSTON ACT 2604 P: +61 2 6281 6624 F: +61 2 6285 1336 E: woundsaust@conlog.com.au